



The iQ social media platform provides a scalable solution for improving operational efficiencies

Top 10 Features & Benefits

- 1 Social Media Stream:** Connect expertise and share targeted content such as videos, images, links and text inside a secure social environment.
- 2 Engagement:** Users can share thoughts, video, site links, photos, and audio files. Favorite posts and stories can be saved for easy retrieval.
- 3 Branding:** Through seamless integration of marks, color palettes, and site style, the social media user experience becomes an extension of your brand.
- 4 Highlight Widgets:** To increase awareness, highlight widgets call attention to news stories, products, members, and other entities within the platform.
- 5 Recommendations:** Smart suggestions for targeted content and connections based on user activity and profile data with drill-down for rationale.
- 6 Content:** Members of the community can receive exclusive access to content and targeted messages.
- 7 Social Integration:** iQ provides profile integration with popular social media sites such as Twitter, Facebook, Tumblr, YouTube, Linked In, Flickr, and more. You determine which of these services you want available for your users.
- 8 Connections:** iQ enables both follow and connect capabilities. When following, users can receive posts. When connecting, users can engage in two-way conversations. Users can connect and follow with an unlimited number of members.
- 9 Reporting & Analytics:** iQ technology captures pertinent user information within the social stream. Slice and dice the data for insights and reporting purposes. Reports can capture demographics including age, interests, gender, and geographic location. User profiles can capture custom information specific to your industry.
- 10 Deployment:** iQ supports your information technology needs. The service can be deployed over the Internet as a “cloud” service or behind a firewall on a local area network.



The choice for solid and secure social media

iQ Profile Settings - Interests

Community News Search Notifications 0 Profile

Profile | Settings

Personal Interests

Photo Interests

Contact What are your interests?

Connections Design x

Interests

Education Healthcare Energy Jobs

Links Education Environment Gov

Events Books

Events What books do you like?

Polls Television News

History What TV news programs do you like?

Websites

Websites What websites do you like?

Quotes

Quotes What are your favorite quote?

#4: The Seven Blunders of the World - Commerce with out morality.

Blogs

Blogs What are your favorite blogs?

Issues of Concern

Issues of Concern What issues of concern to you have?

iQ Profile - William Michaels

Community News Search Notifications 0 Profile

William Michaels
wmichaels@email.com
Member as of: 11/09/2011
San Francisco
<http://www.iq-technologies.com/blog/>
<http://twitter.com/WiQTechnology>
<http://www.facebook.com/iqtechnology>

Connected

in Twitter Facebook YouTube

About Me
Founder & CEO of iQ Technology - Business Social Media. Passionate about high-tech solutions that improve productivity and enhance collaboration.

Wall YouTube Flickr Twitter Facebook

Share your thoughts...

William Michaels 1 hour ago connected with brandon jones

Post a Comment

@Mention • 1 hour ago • Full View • Like

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Jeff - thanks for the connection request. Look forward to your posts.
November 13, 2011 at 8:50 PM • Report Abuse

Xylan • @Mention • 18 hours ago • Like
@jatsch site looks great. Wouldn't expect anything less.
November 13, 2011 at 8:52 PM • Report Abuse

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